

Stakeholder Management Plan.

Doc _____

Date _____

Project title :

Stakeholder	Unaware	Resistant	Neutral	Supportive	Leading
<p>Use information from the STAKEHOLDER REGISTER to document stakeholders.</p> <p>Document (current) stakeholder engagement level with a "C", and (desired) stakeholder engagement with a "D"</p>	<p>Unaware of the project and its potential impacts.</p>	<p>Aware of the project and potential impacts and resistant to change.</p>	<p>Aware of the project yet, neither supportive nor resistant.</p>	<p>Aware of the project and potential impacts and supportive of change.</p>	<p>Aware of the project and potential impacts and actively engaged in ensuring project is successful</p>

" C " = current level of engagement // " D " = Desired level of engagement.

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Stakeholder	Communication needs.	Method / Medium.	Timing frequency.
	Describe the information to be communicated to each stakeholder, including the context, level of detail, method of distribution, and reason for distribution, if it is not obvious.	Identify the method or media that will be used to communicate the information.	List how often the information is to be provided or under what circumstances.

Pending stakeholder changes.

- Describe any pending additions, deletions or changes to stakeholders and the potential impact to the project.

Stakeholder relationships.

- List any relationships between and among stakeholder groups.

Stakeholder engagement approach.

- Describe the approach you will use with each stakeholder to move them to the preferred level of engagement.

Stakeholder .

Approach.

Areas of Improvement.

Other open issues or concerns.